

Restrictions / Conditions: (subject to change)

Wraparound Title Sponsor, Event Sponsor, Platinum Sponsor and Diamond Sponsor spots are only available for the whole season.

Wraparound Title Sponsorship: Their logo will appear on top of all promotional materials highlighting them as title sponsors.

Event and Platinum Sponsorship: Only one sponsor per sector.

Diamond, Gold and Silver Sponsorship: First-come-first Served. No restrictions within any sector.

Media Sponsors: Print, Radio and / or TV. *(Free ads worth more than \$50,000 required to become official media sponsor.)

Payment: All sponsors are required to pay in full in advance.

Marketing and Promotion of the Surrey Night Market

The Surrey Night Market will be extensively promoted all over the Lower Mainland using a combination of the following options.

- Large Posters will be displayed at Skytrain stations for 3 – 4 months
- Promotion on LCD screens at Skytrain stations
- Large Posters on transit buses in the Lower Mainland for 3 – 4 months
- Posters to be displayed on the roads and intersections (where permitted)
- Posters to be displayed at Community Center's & Libraries in the Lower Mainland (where permitted)
- Advertisement / message on large Digital Screens on Highways for 3 – 4 months
- Extensive promotion through Social and Digital media
- Sponsored and paid announcements on the local Radio Stations
- Sponsored and paid announcements on the local TV Stations
- Sponsored and paid advertisements in the local newspapers
- Promotion at other events like the Cloverdale Rodeo, Canada Day and Vaisakhi Parade